



## **FOUR CORNERS COALITION**

**Los Angeles**

**Orange**

**Riverside**

**San Bernardino**

### **Four Corners Transportation Coalition Regular Meeting Minutes November 15, 2010**

**Call to Order:** 1:04 p.m. by Chairperson Norton-Perry

**Roll Call:** Eric Nicoll-Brea  
Glenn Duncan-Chino  
Jose Alire-Chino  
Gwenn Norton-Perry-Chino Hills  
Henry Noh-Chino Hills  
Carol Herrera-Diamond Bar  
James DeStefano-Diamond Bar  
Art Simonian-Industry  
Daryl Grigsby-Pomona

**Other Attendees:** Steve PonTell-FCTC Coordinator  
Christy Schroeder-MAC Event Management  
Diane Schlichting-Industry  
Barry Engelberg-OCTA  
Ben Jong-Metro  
Roman Nava-San Bernardino County Board of Supervisors

*I. Call to Order*

*II. Public Comments: NONE*

*III. Action Items:*

1. Review & Approval of minutes from October 25, 2010 meeting.
  - a. **G. Duncan motions to approve; C. Herrera 2nds the motion. Motion is carried.**
2. Review and Receive Treasurer's Report
  - a. C. Herrera stated that Walnut approved payment for their membership at their last meeting, so payment should be received shortly. S. PonTell will talk to Anaheim. Norco will not be renewing their membership. On the last Treasurer's Report, La Jolla Institute was paid twice. One of those payments was reversed.
  - b. **G. Norton-Perry motions to receive and file the Treasurer's Report; C. Herrera 2nds the motion. Motion is carried.**

*IV. Introductions*

*V. Discussion Items*

1. S. PonTell-Southern California's Road to Economic Recovery Summit on December 2, 2010, from 10:00 a.m. to 1:00 p.m., at the Wilshire Grand Hotel. First time SCAG will be presenting their findings. The new Governor is tentatively scheduled to be there, along with Pete Wilson, Gray Davis, and the Global Land Use and Economic Council. We will want to have our own reaction and to be fully represented. Please let me know as soon as possible if you would like to attend. J. DeStefano and J. Alire want to attend. D. Grigsby-Most likely he and Linda Lowry will attend. Asked if anyone had seen the documentary "Waiting for Superman"? On November 30<sup>th</sup>, Senator Bob Dutton will host a special screening at the Edwards Theatre at Ontario Mills. The backbone of our economy is our education system. It is well worth seeing. J. DeStefano, D. Grigsby, and J. Alire showed interest in attending the screening on November 30<sup>th</sup>.
2. C. Schroeder-Quality of Life Summit will be held on March 31 to April 1, 2011, at Cal State San Bernardino. Topics will be business, education, housing, transportation, and healthcare. G. Norton-Perry-What is the cost of the conference? C. Schroeder-Registration cost is for both days. Estimated early registration is \$175.00 and after the early registration deadline the cost is \$225.00.

3. LAEDC-No new update.
4. OCBC-E. Nicoll-Has not been to a meeting yet, but Tim O'Donnell has attended several. Brea will distribute future agendas for the OCBC meetings to the other members of the Coalition.
5. IEEP-Dr. Husing is working with IEEP to develop an economic strategy for the Inland Empire. Dr. Husing will present the study on April 21<sup>st</sup>, at a location to be determined.

**VI. Open Discussion**

1. B. Engelberg-With the I-95 Corridor project the various states that were involved with the project were able to get Federal grants. Nevada Department of Transportation is trying to get California, Arizona, and Utah involved in the I-15 Corridor project. Arizona is not very interested because there are only 23 miles of highway that would be affected. Utah and Nevada are very interested. This is a new effort to create an I-15 Corridor partnership.
2. G. Norton-Perry-Consider increasing the monthly administrative cost to \$1,000.00.
  - a. S. PonTell-Originally the structure of Four Corners was for the administrative work to be done by individual cities. With officers changing, this has become more challenging to coordinate the work and communication. This would help lessen the burden of those cities providing the administrative and finance support. Need to look into getting a proposal for administrative and finance support. G. Norton-Perry asked S. PonTell if he would have a proposal available by the next meeting identifying the cost of doing this. J. DeStefano asked S. PonTell to obtain three proposals for both administrative support and finance support services.
  - b. J. DeStefano-With Carol Herrera being Treasurer, my staff is providing support. In, December, I will be losing my Finance Director. The new Finance Director probably won't be starting until March of 2011. J. Alire asked if it was okay to wait until January to approve the proposal with losing the Finance Director in December and getting the Treasurer's Report done for the January meeting. J. DeStefano said he would ask his Finance Director to prepare as much of the Treasurer's Report prior to leaving.
  - c. E. Nicoll asked that any increases in membership dues to cover the additional administrative costs be phased out throughout the term



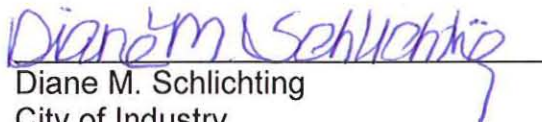
of the membership. S. PonTell-This will affect the administrative cost, not the membership dues.

3. D. Grigsby-Three weeks ago Linda Lowry and I met with Michael Wu of Cal Poly Pomona. Cal Poly might be holding a conference in February 2011. A date has not yet been set. The theme will be centered on workforce development in the region.

**VII.** *Establish Next Meeting Date: Tuesday, December 7, 2010 at 12:00 p.m.*

**VIII.** *Adjourn: 1:37 p.m.*

Respectfully submitted,

  
Diane M. Schlichting  
City of Industry

**JOINT MEETING OF THE FOUR CORNERS POLICY COMMITTEE AND FOUR  
CORNERS TRANSPORTATION COALITION**

**Monday, October 25<sup>th</sup> 2010 - Noon to 1:30 p.m.  
South Coast Air Quality Management District (SCAQMD)  
21865 East Copley Drive, Room CC-8, Diamond Bar, CA  
MEETING SUMMARY**

The following is a summary of the minutes of the Four Corners Policy Committee and Four Corners Transportation Committee Joint Meeting held at the SCAQMD offices in Diamond Bar.

**Elected Officials Present**

Hon. Glenn Duncan (Vice Chair)  
Hon. Carol Herrera (Chair)  
Hon. Gwenn Norton-Perry (Chair)  
Hon. Mary Sue

City of Chino  
City of Diamond Bar  
City of Chino Hills  
City of Walnut

**Elected Officials Not Present**

Hon. Art Bennett  
Honl. Mark Schwing  
Hon. Alan Wapner

City of Chino Hills  
City of Yorba Linda  
City of Ontario

**Other Attendees**

John Andrews  
Casey Cavelo  
Barry Engelberg  
Pom Pom Ganguli  
Heidi Gallegos  
Daryl Grigsby  
Peter Greenwald  
Ben Jong  
Chris Kelly  
Mark Kirk  
David Liu  
Linda Lowery  
Eric Nicoll  
Sue Ovitt  
Jeanna Pomierski  
Chuck Robinson  
Steve PonTell  
Kevin Radecki  
Diane Schlichting  
Christy Schroeder  
Art Simonian  
Steve Smith  
Alan Thompson  
Wallace Walrod  
Kevin Wolf

City of Ontario  
CSU San Bernardino  
OCTA  
AQMD  
Los Angeles Area Chamber of Commerce  
City of Pomona  
AQMD  
Metro  
City of Chino Hills  
County of San Bernardino  
City of Diamond Bar  
City of Pomona  
City of Brea  
California Assembly  
Supervisor Ovitt  
City of Walnut  
La Jolla Institute  
City of Industry  
City of Industry  
Mac Event Management  
City of Industry  
SANBAG  
SCAG  
Orange County Business Council  
Germania

# **JOINT MEETING OF THE FOUR CORNERS POLICY COMMITTEE AND FOUR CORNERS COALITION**

## **MEETING SUMMARY**

**Monday, October 25 - Noon to 1:30 p.m.**

**South Coast Air Quality Management District (SCAQMD)  
21865 East Copley Drive, Room CC-8, Diamond Bar, CA**

### **Items 1 and 2 - Call to Order/Introductions/Pledge of Allegiance**

The October 25<sup>th</sup> joint meeting of the Four Corners Policy Committee and the Four Corners Coalition was called to order at 12:01 by Four Corners Policy Committee Chair Carol Herrera and Four Corners Coalition Chair Gwenn Norton-Perry.

### **Item 3 - Public Comments**

No public comments were made. Steve Pon Tell noted that the Transportation Coalition is changing its focus from transportation to broader economic goals. As such, the name has been changed from the Four Corners Transportation Coalition to the Four Corners Coalition. The logo has been changed to reflect that change. The website will also be updated.

### **Item 4 - Review and Approval of September 27<sup>th</sup> 2010 Four Corners Policy Committee Meeting Notes**

The September 27<sup>th</sup> 2010 Four Corners Policy Committee meeting notes were approved as submitted.

### **Item 5 – Review and Approval of September 27<sup>th</sup> 2010 Four Corners Transportation Coalition Meeting Notes**

As the September 27<sup>th</sup> meeting was a joint meeting of the Four Corners Policy Committee and the Four Corners Coalition, the meeting minutes are the same, and were approved.

### **Item 6 – Treasurers Report for Four Corners Coalition**

The Treasurers report was not on the agenda at the last joint meeting, so there are two reports, one for August 31<sup>st</sup> and one for September 30<sup>th</sup>.

Cities out of standing include Anaheim, Norco and Walnut, although Walnut is checking at this time to see if they owe. It is believed that Norco will not be renewing membership because of the economic situation.

For August – Liabilities and Equity	\$204,677.38
Expenditures are	-\$5,241.00

For September – Liabilities and Equity \$194,646.59

La Jolla Institute was paid twice, believed to be once for September and once for October. The Coalition will ensure that the La Jolla Institute is not overpaid.



### **Item 7 – AQMD Update**

Note: The Presentation is attached at end of minutes for review.

Peter Greenwald and Anupom Ganguli of AQMD discussed the key pollutants that the AQMD is responsible for reducing. These are Ozone, with a 2023 deadline, Fine Particulates (PM2.5) with a deadline of 2014, and Air Toxins, which does not have a deadline.

This year has been the best year yet in ozone reduction. However, while much progress has been made, more research and technologies have resulted in more stringent federal requirements. This reflects the recognition that even smaller amounts of pollution than previously believed result in health impacts.

The solution has traditionally been technology. With technological advances, over 90% of pollution has been controlled at the source. Key exceptions are big ships, aircraft and locomotives.

However, the problem is the effect of diminishing returns. Further reductions will require significant expenditures, with a greater cost per unit of benefit. With natural background ozone formation (plants decaying) and uncontrolled sources (ships, aircraft and locomotives), we are nearly at the maximum federal requirement for ozone in parts per billion (for 2024), meaning we have to essentially go completely to electric vehicles throughout the region to eliminate ozone or place restrictions (at the federal level) on the major sources of ozone.

Although the challenges are daunting, there is the benefit of time to overcome the obstacles. Some key things AQMD is looking at long term: Freight Transportation. Zero emissions container trucks, zero emission truck corridors, rail electrification, etc. If 50% of warehouse roofs were outfitted with solar panels, it would be enough to meet about 5% of peak daily load in the region.

If the region does not meet the federal requirements, the results for the region would be significant. Atlanta, Georgia did not meet the requirements, and they results were significant.

#### **AQMD Recommendations on Surface Transportation Reauthorization**

- Work together as partners
- Grow the funding pie
- Provide incentives to “leapfrog technologies”
- Address goods movement
- Prioritize projects with innovative approaches & co-benefits
- Protect & strengthen CMAQ program
- Build on state programs for funding

What is needed are coordinated federal, state and local policies that —Create mobility, energy, economic & pollution co-benefits, build public support for needed infrastructure by ensuring quality of life, and foster Southern California technological and economic leadership.

### **Item 8 – Southern California Economic Strategy**

Previously, the committee has heard from the LA County Area Economic Development Corporation. Mr. Wallace Walrod, Orange County Business Council, will discuss the Orange County Economic Strategy (not the southern California Economic Strategy).

Mr. Walrod mentioned that SCAG for the first time ever is now developing a Southern California Economic Strategy, which will be released on December 2.

Orange County does not have an economic Development Council like Los Angeles County. City partners were surveyed, and the result was affirmative, but would likely be more confederation, rather than a top down level.

During this downturn, the county has performed better than most. Orange County gained 35,000 jobs. LA County gained 10,000 jobs. Although unemployment has not grown significantly in the county, areas of low income or wealth creation have grown, indicating an income issue, not an unemployment issue. The problem areas include the central and north areas of the county. The more southern and coastal areas seem to have the least problems.

One sector has continued to grow despite the economic situation, health care. Orange County has a significant older population. Mr. Walrod called this the Senior Tsunami.

Orange County has a two level focus: What are the drivers for the economy going forward. Also what are the less advanced economic areas, and how can they be brought along.

Five areas were considered most important:

1. Infrastructure
2. Workforce Education and housing
3. Innovation and Economic Development
4. Housing
5. Healthcare

These areas are necessary to apply for economic development grants. Orange County is a donor county and this is one way of bringing money back into the county.

Because of the multiplier effect, the key economic focus is on areas that offer the most dollars that will stay within the local economy. Tourism for example brings in lots of dollars from outside areas, but the wages are predominantly low. This begged the question as to how to house these lower paid workers. Housing affordability was number one concern for businesses.

One silver lining of the housing downturn is that housing in Orange County is much more affordable now than just a few years ago.

Another advantage of the economic downturn is that some younger people are not entering the workforce, instead, entering college. Those graduating college are often going to graduate school. This will result in a very educated workforce. This is countered by older workers (now poorer) who are remaining in the workforce, meaning that unemployment will be very difficult to knock down.

The economic impacts of meeting AB32 are not known. Will it drain jobs, or will it grow the technology sectors. The greatest impact on all sectors will be trade, followed by IT.



Job sectors that won't be returning (at least to the numbers prior) to Orange County include the Financial Sector as it relates to Real Estate. Construction will take at least 5-10 years before returning. Manufacturing is cyclical, so what was there is slowly returning.

One issue that Mr. Walrod saw was that Southern California is more fragmented than in Northern California, both economically and in terms of transportation. If Southern California could band together, it could be more effective in advocating for its needs.

When asked about the AQMD presentation and its effect on business, Mr Walrod stated that about 90% has been done, but the extra 10% would really hurt, and create uncertainty. Larger businesses will be able to adapt, but smaller businesses would be most vulnerable.

#### **Item 9 – Other Business**

Los Angeles County MTA reported that that have issued their Call for Projects for FY 2016-17. Approximately \$100 million will be available over the two years, about one fourth of previous Call.

OCTA reported that the 91/71 connector is now open. Contracts have been signed for SR57 construction. OCTA has delayed further cutbacks in transit service because of improving budget situation.

SANBAG reported that they are working with SCAG for financial forecasting as part of the RTP. RFPs are on the street for I-15 and I-10 work. The county is going through a visioning process, and is looking at partnering with SANBAG, and should include AQMD. This Thursday is a meeting to discuss the I-10 Corridor.

Diamond Bar is working with the City of Industry on the 57/60 interchange.

Mayor Herrera asked if there was any new business any wanted to discuss for the next meeting, noting the Mobility 21 conference that will take place on October 30. There is also the SR 60 coalition to discuss light rail on SR60.

It was recommended that the next meeting take place on November 15<sup>th</sup> at 12 p.m. It was also recommended that Conference Room 2 be used as in previous meetings, if available. There will be separate meetings of the two committees again.

#### **Item 10 - Adjournment**

The October 25<sup>th</sup> 2010 Four Corners Policy Committee meeting was adjourned at 1:37 p.m.



## **FOUR CORNERS COALITION**

**Los Angeles**

**Orange**

**Riverside**

**San Bernardino**

### **Four Corners Transportation Coalition Regular Meeting Minutes September 27, 2010**

**Call to Order:** 12:01 p.m. by Treasurer Herrera

**Roll Call:** John Beauman-Brea  
Eric Nicoll-Brea  
Tim O'Donnell-Brea  
Glenn Duncan-Chino  
Christine Kelly-Chino Hills  
Mike Fleager-Chino Hills  
Carol Herrera-Diamond Bar  
James DeStefano-Diamond Bar  
David Liu-Diamond Bar  
Art Simonian-Industry  
Alan Wapner-Ontario  
Tom Danna-Ontario  
Stephanie Vondersaar-Pomona  
Rod Butler-Pomona  
Dickie Simmons-County of Los Angeles  
Mark Kirk-County of San Bernardino

**Other Attendees:** Steve PonTell-FCTC Coordinator  
Stephanie Brambila-La Jolla Institute  
Christy Schroeder-MAC Event Management  
Diane Schlichting-Industry  
Barry Engelberg-OCTA  
Huasha Liu-SCAG  
Alan Thompson-SCAG  
Sue Ovitt-California Assembly  
Brian Johsz-Rep. Supervisor Ovitt  
Tye Schuiling, SANBAG  
Cari Mendez-Inland Empire Economic Partnership



**I.** Call to Order/Introductions

**II.** Public Comments: NONE

**III.** *Action Items:*

1. Review & Approval of minutes from August 23, 2010 meeting.
  - a. C. Herrera-The minutes that are being considered are from the August 23, 2010 meeting, not from the June 28, 2010 meeting as indicated on the agenda. **G. Duncan motions to approve, C. Herrera 2nds the motion. Motion is carried.**

**IV.** *SB375 Update – Presentation by Huasha liu*

1. SB375 requires ARB to develop regional greenhouse gas emission reduction targets. SB375 allows the option for the coordinated development of subregional plans by the subregional council of government. Therefore, SCAG and ARB will continue discussions until February of 2011. ARB is making the decisions.
2. SCAG is the lead when it comes to regional planning. There are scientific and legal issues, and it's very important to separate these two issues.
3. There are four major implementations of the region: Have to integrate Federal Regulations with State Regulation; Smart growth; Find a way to fund; and CEQA exemption or streamline benefit. This is a very complicated region, because many of the boundaries run together. Orange County is doing their own thing. This group can really get the word out and look at the sphere of influence.
4. There was a question and answer session.

**V.** *Orange County Business Council – Presentation of the County Economic Study*

1. S. PonTell advised the Coalition and Policy Committee that he would call Wallace Walrod to confirm that he would be available to make the presentation at the next meeting.

**VI.** *Ontario Update – Presentation by Alan Wapner*

1. A. Wapner-Ontario is one of the largest airports in the country. The City Council conveyed management and control, not ownership, to Los Angeles for 20 years. There was a Joint Powers Agreement between the two cities. Ontario became an alternate to LAX. In the mid 1990's Ontario Airport was expanded. At the height, in 2007, the passenger traffic was at 7.2 million. With a downward spiral there are now only 4.3 million

passengers. Ontario is overpriced and is way overstaffed. SCAG took the lead and wrote a letter for Los Angeles to return control to Ontario. Cargo traffic has come down as much as the passenger traffic. Los Angeles is working on a feasibility study.

2. A. Wapner-When LAX was over capacity, they used Ontario. When the renovation of LAX is complete, both airports will be overpriced. This would happen in about three years. If this is the case, Ontario won't be able to continue operating under these conditions, and won't be around.
3. A. Wapner-The last two pages of the agenda is the letter that SCAG sent.
  - a. **C. Herrera motions to write a letter in support of transferring control of Ontario Airport from Los Angeles to Ontario; G. Duncan 2nds the motion. Motion carried.**

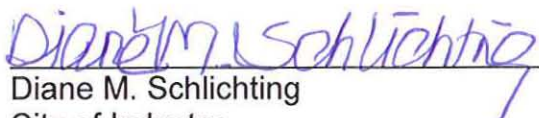
**VII.** *Open Discussion*

1. C. Herrera-There was not an item on the Joint Agenda for the Treasurer's Report. Therefore the Treasurer's Report will be presented at the next meeting.
2. B. Engelberg-With the State budget situation, we do not have the \$183,000,000 for the 57 Freeway projects.

**VIII.** *Establish Next Meeting Date:* Monday, October 25, 2010 at 12:00 p.m.

**IX.** *Adjourn:* 1:07 p.m.

Respectfully submitted,

  
Diane M. Schlichting  
City of Industry





## **FOUR CORNERS COALITION**

**Los Angeles**

**Orange**

**Riverside**

**San Bernardino**

### **Four Corners Transportation Coalition Regular Meeting Minutes August 23, 2010**

**Call to Order: 12:03 p.m. by Chairperson Norton-Perry**

**Roll Call:** John Beauman-Brea  
Ron Garcia-Brea  
Jose Alire-Chino  
Glenn Duncan-Chino  
Gwenn Norton-Perry – Chino Hills  
Christine Kelly-Chino Hills  
Carol Herrera–Diamond Bar  
James DeStefano-Diamond Bar  
David Doyle-Diamond Bar  
Art Simonian-Industry  
Alan Wapner-Ontario  
Stephanie Vondersaar-Pomona  
Daryl Grigsby-Pomona  
Mark Kirk-County of San Bernardino

**Other Attendees:** Steve PonTell-FCTC Coordinator  
Diane Schlichting-Industry  
Sue Ovitt–California Assembly  
Brian Johsz–Rep. Supervisor Ovitt  
David Flaks-LAEDC  
Judi Staats-Corona  
Hal Suetsugu-EvanBrooks Associates  
Tye Schuiling, SANBAG  
Sharon Wagner-Brea Chamber

**I.** Public Comments: NONE

**II.** Convene the Four Corners Transportation Coalition Executive Board Members

**III.** *Introductions*

**IV.** *Action Items:*

1. Review & Approval of minutes from July 26, 2010 meeting.
  - a. **G. Duncan motions to approve, G. Norton-Perry 2nds the motion. Motion is carried.**
2. Review and Receive Treasurer's Report.
  - a. **C. Herrera motions to receive and file the Treasurer's Report; G. Norton-Perry 2nds the motion. Motion is carried.**
  - b. G. Duncan asked if the Coalition had actually received the \$20,000 in dues that were listed on the Customer Balance Summary. C. Herrera-Those are dues that are still to be received and should not have been reflected as being received. C. Herrera will check into this.

**V.** *LAEDC Presentation*

1. David Flaks of LAEDC made a presentation and distributed a handout. G. Norton-Perry thanked David and asked the Coalition if anyone had any questions. There was a question and answer session.
2. G. Norton-Perry-Have a resolution on the next agenda approving the Strategic Plan.

**VI.** *Orange County Business Council – Presentation of the County Economic Study*

1. S. PonTell advised the Coalition that Wallace Walrod was ill and would make the presentation at the September 27, 2010 meeting.

**VII.** *DISCUSSION/ACTION ITEMS*

1. Tour of the Ports
  - a. S. PonTell asked if anyone was interested in going on a tour of the ports. There was no show of hands in favor of going on a tour. G. Norton-Perry-It's very interesting and encouraged anyone in the Coalition who might have the time to go on the tour.



2. Updates
  - a. LAEDC-No Update
  - b. OCBC
    - 1) Tim O'Donnell-Have not been to a meeting yet. Will follow up prior to the next meeting
  - c. IEEP-No Update
3. SCAQMD Presentation-September Meeting
  - a. S. PonTell-The SCAQMD will be making a presentation to both the Policy Committee and the Coalition. The presentation should last approximately 35 minutes. Both the Four Corners Policy Committee and the Coalition will be meeting at 12:00 p.m., on September 27, 2010
4. Request from Pomona for letter of support for Tiger Grant.
  - a. Hal Suetsugu of EvanBrooks Associates made a presentation and provided a handout on the TIGER II Planning/HUD Community Challenge Planning Grant Application that was prepared on behalf of the City of Pomona for the State Route 71 "Complete Streets" Corridor Improvement Plan.
  - b. D. Grigsby-City of Pomona-Very happy to be able to announce that we are moving forward with the SR71 Project. Started construction in July. It is the largest project in the city. Estimated cost is \$4,500,000. Will increase employment with all the workers on the project.
  - c. **C. Herrera motions to put together a letter of support; G. Norton-Perry 2nds the motion. Motion carried.**

**VIII.** *Open Discussion*

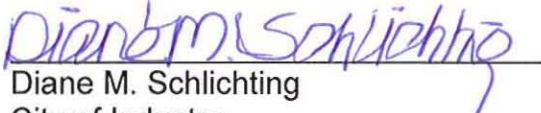
1. R. Garcia-City of Brea
  - a. Broke ground on the solar project. Will reduce energy by 40%, provide debt savings, and will get Chevron Energy to guarantee cost savings

Four Corners Coalition  
Page 4 of 4  
August 23, 2010

*IX. Establish Next Meeting Date: Monday, September 27, 2010 at 12:00 p.m.*

*X. Adjourn: 1:12 p.m.*

Respectfully submitted,

  
Diane M. Schlichting  
City of Industry





## **FOUR CORNERS COALITION**

**Los Angeles**

**Orange**

**Riverside**

**San Bernardino**

### **Four Corners Transportation Coalition Regular Meeting Minutes July 26, 2010**

**Call to Order:** 12:04 p.m. by Chairperson Norton-Perry

**Roll Call:** Charlie View-Brea  
Eric Nicoll-Brea  
Jose Alire-Chino  
Gwenn Norton-Perry – Chino Hills  
Christine Kelly-Chino Hills  
Carol Herrera–Diamond Bar  
David Doyle-Diamond Bar  
David Liu-Diamond Bar  
Alan Wapner-Ontario  
Daryl Grigsby-Pomona  
Chuck Robinson-Walnut  
Dickie Simmons-County of Los Angeles  
Mark Kirk-County of San Bernardino

**Other Attendees:** Steve PonTell-FCTC Coordinator  
Barry Engelberg-OCTA  
Heidi Gallegos-Regional Chamber  
Christy Schroeder-La Jolla Institute  
Amanda Lavatai-La Jolla Institute  
Diane Schlichting-Industry  
Benkin Jong-Metro  
Gary Neely-Rep. Senator Huff  
Cynthia Kurtz-SGVEP  
Sue Ovitt-California Assembly  
Jeff Keating-Pomona Chamber  
Mark Kirk-San Bernardino County  
Susan Sueca-City of Riverside  
Jiwansit Palaha-Caltrans  
Brian Johsz-Rep. Supervisor Ovitt

- I. Public Comments: NONE
- II. *Convene the Four Corners Transportation Coalition Executive Board Members*
- III. *Introductions*
- IV. *Action Items:*
  1. Review & Approval of minutes from June 28, 2010 meeting.
    - a. **C. Herrera motions to approve, G. Norton-Perry 2nds the motion. Motion is carried.**
  2. Review and Receive Treasurer's Report.
    - a. **C. Herrera motions to receive and file the Treasurer's Report; G. Norton-Perry 2nds the motion. Motion is carried.**
- V. *Discussion Items*
  1. *Sub-Regional Economic Collaboration.* G. Norton-Perry-This is a new item. We have a variety of individuals here at the table, and we will forge forward on a new endeavor.
    - a. S. PonTell distributed copies of the Los Angeles County Strategic Plan for Economic Development and stated that the Los Angeles County Economic Development Corporation would be making a presentation at the August meeting. The Economic Strategy is for the entire region. Riverside and San Bernardino counties have been catalytic in making it happen. It's very difficult getting the private sector at the table.
    - b. H. Gallegos- Regional Council-It's important to talk to find out what our role is. Does the Los Angeles County Strategic Plan basically focus on the City of Los Angeles or all of the cities within Los Angeles County? For conversation it might be best to shape what our role is going to be as Southern California develops an economic study, rather than focusing on county boundaries.
    - c. G. Norton-Perry- We discussed this at our last meeting.
    - d. S. PonTell- There is a lot of written material out there pertaining to economic strategy plans. We need to gather those plans. There is a lot of connectivity.
    - e. A. Wapner – Each city has its own economic study. Need to identify what each city is missing.

- f. E. Nicoll-City of Brea is working with Cal State Fullerton. Currently collecting all studies and sub-region information.
- g. C. Kurtz-SGVEP is a consortium of businesses and government. We have three goals (1) Providing business assistance (2) Marketing the San Gabriel Valley and (3) Policy advocacy. In the past the number one issue was transportation. Now it's creating jobs.
- h. G. Norton-Perry-Welcomed Daryl Grigsby of the City of Pomona.
- i. D. Grigsby-We are taking on a fairly large task and getting away from the original plan of the Four Corners Coalition.
- j. G. Norton-Perry - This is a coalition, and we have so many great opportunities.

#### **VI. Updates**

- 1. LAEDC-C. Herrera
  - a. A lot of time was spent on the economic picture
  - b. There has been very slight improvement in retail
  - c. The partnership has endorsed the Los Angeles County Strategic Plan for Economic Development
  - d. Coalition needs to look into if we want to endorse it
- 2. OCBC
  - a. Tim O'Donnell agreed to be the representative
- 3. CTC-S. PonTell
  - a. Fran Inman of Majestic was appointed to the CTC

#### **VII. Meeting Expenses**

- 1. S. PonTell-Diamond Bar has been paying for the lunches. Diamond Bar did not ask me to bring this up. I would suggest that either Four Corners pays for the lunches or we move it around. G. Norton-Perry-Four Corners paid for the lunch today. It was recommended that Four Corners pays for future lunches.

#### **VIII. SCAQMD Presentation- September Meeting**



1. S. PonTell- At the September 23, 2010 meeting, the SCAQMD will be making a presentation to both the Policy Committee and the Coalition. The presentation should last approximately 35 minutes. Both the Four Corners Policy Committee and the Coalition will be meeting at 12:00 p.m., on September 23, 2010.
2. SCAQMD will be hosting the Economic Summit in the spring of 2010.

**IX.** *Open Discussion*

1. Barry Engelberg-OCTA
  - a. Kickoff on August 4<sup>th</sup> at the El Torito in Brea
  - b. Getting people back to work
  - c. Talked about the Advisory Committee along the 91 and the \$8,000,000,000 project
2. Chuck Robinson-City of Walnut
  - a. Membership check is in the mail
3. H. Gallegos-Regional Chamber
  - a. Encourage participation with this organization
  - b. Tour of the Ports (will discuss more at the next meeting)
4. D. Grigsby-City of Pomona
  - a. Working on updating General Plan-Has not been updated since 1977
  - b. Pomona has Cal Poly, but no major retail
5. B. Jong-Metro
  - a. Need cheap energy
  - b. Green jobs are the future
  - c. Suggested reading Hot, Flat & Crowded by Thomas Friedman

**X.** *Establish Next Meeting Date:*      *Monday, August 23, 2010 at 12:00 p.m.*

**XI.** *Adjourn:*      *1:06 p.m.*

Four Corners Coalition  
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July 26, 2010

Respectfully submitted,

  
Diane M. Schlichting  
City of Industry



## **FOUR CORNERS COALITION**

**Los Angeles**

**Orange**

**Riverside**

**San Bernardino**

### **Four Corners Transportation Coalition Regular Meeting Minutes June 28, 2010**

**Call to Order:** 1:05 p.m. by Chairperson Norton-Perry

**Roll Call:** Gwenn Norton-Perry – Chino Hills  
Glenn Duncan – Chino  
Carol Herrera – Diamond Bar  
John Beauman – Brea  
Art Simonian – Industry

**Other Attendees:** Steve PonTell – FCTC Coordinator  
David Doyle-Diamond Bar  
Jose Alire-Chino  
Armando Compean-Chino  
Barry Engelberg – OCTA  
Karalee Etheridge – Rep. Miller  
Linda Lowry-Pomona  
Daryl Grigsby – Pomona  
Tim Saunders-Pomona  
Raymond Fong-Pomona  
Ty Schuiling - SANBAG  
Chuck Robinson-Walnut  
Dickie Simmons-County of Los Angeles  
Charlie View – Brea  
Eric Nicoll-Brea  
Tim O'Donnell-Brea  
Alan Wapner- Ontario  
John Andrews - Ontario  
John Husing-SCAG Consultant  
Paul Granillo-IEEP  
Celeste Signorino-OCBC  
Heidi Gallegos-Regional Chamber  
Christy Schroeder – La Jolla Institute  
Amanda Lavatai-La Jolla Institute  
Diane Schlichting-Industry



- I. *Public Comments:* **NONE**
- II. *Convene the Four Corners Transportation Coalition Executive Board Members*
- III. *Introductions*
- IV. *Discussion/Action Items:*
  1. Review & Approval of minutes from May 17, 2010 meeting.
    - a. **G. Duncan motions to approve, C. Herrera 2nds the motion. Motion is carried.**
  2. Review and Receive Treasurer's Report:
    - a. **C. Herrera motions to receive and file the Treasurer's report; G. Norton-Perry 2nds the motion. Motion is carried.**
    - b. Fiscal Year will now end May 31<sup>st</sup>
    - c. City of Chino did not receive invoice for membership dues for the current fiscal year. C. Herrera provides City of Chino representative G. Duncan with invoice.
  3. Selection of new Coalition Secretary
    - a. G. Norton-Perry asks if there are any additional nominations for the Coalition Secretary.
    - b. **C. Herrera motions that the City of Industry will be the new Secretary for the Coalition, G. Duncan 2nds the motion. Motion is carried.**
  4. Mission Statement
    - a. Copy of "draft" revised Mission Statement is distributed to Coalition Members
    - b. **G. Duncan motions to approve the new Mission Statement, C. Herrera 2nds the motion. Motion is carried.**
- V. *Switching Focus*
  1. S. PonTell-Goal today will be to begin a dialog on what the individual Coalition member-cities are doing to advance Economic Development in their cities. I have invited an Economic Development Representative from each member city to this meeting as well as Dr. John Husing who will serve as a representative of SCAG.
  2. S. PonTell-We need to convey the fact that Economic Development/Recovery does not end at the county lines.
  3. S. PonTell- I invited representatives from the Economic Organizations recently joined by the Coalition: Orange County Business Council & the Inland Empire Economic Partnership. They will each make a brief presentation on the benefits of membership with their organization.
    - a. Orange County Business Council-Celeste Signorino
      - Over 220 members
      - 14 City Agency Members
      - Member Newsletter
      - Can assist with lobbying efforts
      - Top 4 Priorities: Infrastructure, Economic Development, Transportation & Work Force Development
      - Tim O'Donnell-City of Brea is the FCC member representative.

- b. Inland Empire Economic Partnership-Paul Granillo
    - On the Board of Mobility 21
    - Goal is to bring together business owners in the Inland Empire.
    - The IEEP has three divisions: The Inland empire Small business Development Center, Inland Empire Film Commission, and the Inland Empire Tourism Council.
  - c. LAEDC Infrastructure Meeting Update-Daryl Grigsby (Summary attached)
    - J. Beauman would like it if there was a summary made available to the members for all of the Coalition for each of the meetings attended by Coalition members on behalf of the Coalition. **S. PonTell says that one will be made available.**
  - d. SCAG-John Husing
    - There has never been a Southern California Economic Strategy
    - Need to figure out what drives the economy and what we're doing about it
    - We need backing from our political leaders
    - SCAG has been engaging in conversations with the four counties to get a feeling of what the experts think.
    - Also meeting with Economic Organizations like the Four Corners Coalition to see what they are doing to generate the economy in the region.
    - Need to draft a report, then circle it back through the experts and get the backing of the key political leaders.
5. S. PonTell asks the Economic Development Representatives for the member cities to provide information and/or feedback on Economic Development in their city. **(S. PonTell also provides ED Representatives with a copy of the report done by Joel Kotkin for the Four Corners Coalition.)**
- a. City of Chino
    - Regional Plan is important to the city
    - Need to bring jobs to the city
  - b. City of Diamond Bar
    - Not a lot of room left for development
    - Current strip malls need refurbishing
    - City is currently in escrow on building for City Hall
  - c. City of Brea
    - Educating Elected Officials is important
    - Convincing them that a Regional Economic Plan will directly impact the city will be a challenge.
  - d. City of Ontario
    - Highest in retail sales tax revenue in the county
    - Economic Development is important because it equals growth & wealth
  - e. City of Pomona
    - Coalition may want to invite the San Gabriel Valley Economic Partnership to one of our meetings and should possibly consider becoming members.



- Challenge with getting Elected Officials to support a Regional Strategy is that Elected Officials had a tendency to primarily focus on the city they serve.
- f. City of Walnut
  - City is "built out"
  - Contract city
  - Focusing on working with the Regional Chamber
- g. City of Industry
  - Working with the Industry Manufacturers Council
  - City is competition is their biggest challenge (Cities remain very competitive)
- h. City of Chino Hills
  - Retail is doing ok
  - Currently working on a "Big League Dreams" that is a public/private partnership
  - Working on the development of The Shoppes 2
  - Tres Hermonos is a big potential project (project that crosses 3 cities)

**VII**    *Open Discussion*

1. S. PonTell recently met with the Air Quality Management District
  - a. Looking into doing an analysis on current trends.
  - b. SCAQMD will potentially host an Economic Summit in the first quarter of next year
2. CTC currently has a vacancy
  - a. Potential appointees
    - Fran Inman
    - Katherine Perez
    - David Fleming
    - Lee Herrington

**IX**    *Establish Next Meeting Date:*    **Monday, July 26, 2010 at 12:00 p.m.**

**X**    *Adjourn:* **2:07 p.m.**

Respectfully submitted,

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Christy Schroeder  
La Jolla Institute